

ESL Fall Semester 2021

The American Entrepreneurial Experience

Instructor: Charles A de Andrade

Book Used As Background: The Entrepreneur Mind: 100 Essential Beliefs, [Kevin D. Johnson](#) | Jan 22, 2013 Available on Amazon ISBN # 978-0-0884797-0-8. (We are on page 167 of this book, we will complete the book in the first semester. (New students are welcome to join in as we continue to explore the unique qualities of the American Entrepreneurial Experience.)

Course Goals: To aid students in understanding the American Entrepreneurial Experience, to examine different entrepreneurial individuals and learn some of the language and tools used within the business startup including concept development, hiring, and financial forecasting and reporting. Examining franchise versus new startup experiences.

I plan to expose the students to other Entrepreneurs who can talk about their own experiences of starting and running businesses.

Course Objectives: To improve the students understanding of language and thought process related to the creation of businesses. To answer questions related to the experience of starting a business. To learn the language related to budget preparation and financial forecasting. Understanding failures that led to successes. Examining the American Culture surrounding the workplace.

Class Time Structure:

9:30 AM – 9:45 AM – Meet and Greet – Introduction of each student, giving one key desire for attending the class, giving one question the student would like to have covered during the class session.

9:45 AM – 10:00 AM – Takeaways from last weeks class, questions coming from last week’s class

10:00 AM - 10:45 AM – New Topic Being Covered Each week:

10:45 AM – 11:00 AM – Questions and Answers, Takeaways form this week’s class

11:00 AM – 11:15 AM – Preparation for Second Half of Class – Bible Study – (Break)

11:15 AM – 12:15 PM – Bible Study

Bible Study: The Book Of John (Picking Up At John 9)

The Instructor: Charles de Andrade: Currently serve as CFO/COO for VIMaec, a Software Company based in Atlanta Georgia. I have owned a restaurant business, and currently also own Bee Natural Products, marketing products made by beekeepers and am a published author with seven books, and founder and managing director of Scribblers Christian Writers Group. I am also in the process of starting Scribblers Press, a book publishing business and sit on the board of Northampton Press, a small Christian publisher specializing in Puritan works.